




VOIS

Virtual Open Innovation
Environment for SMEs

1st Newsletter Sep 2022

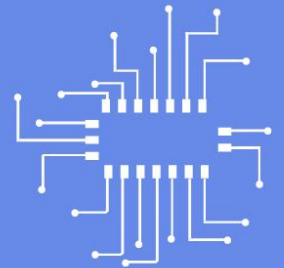
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 VOIS Erasmus+

 VOIS Erasmus+

 contact@international-hr.de

 +49 5251 875432



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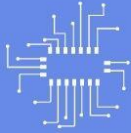
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The project:

VOIS Erasmus+ KA2, VET, is a funded project for building professional open innovation competences among the agri-food and bio-economy sector.

The VOIS partnership will develop a comprehensive **Virtual Open Innovation Environment** allowing SMEs to effectively improve their open innovation capabilities in order to implement open innovation in their firms. VOIS offers a one-stop solution with 3 specific areas addressing different aspects of preparation in order to face the challenges of open innovation. These areas are the following:

Area 1: Capacitation for Organizational Open Innovation focused on open innovation strategies/methodologies for SMEs and capacitating participants to design and implement them in their organizations

Area 2: Managers' Development Area focused on the development of individual Open Innovation Competencies required when managing activities in the scope of open innovation

Area 3: Open Innovation Repository - a data base about open innovation gathering tools already available and support measures for SMEs. It covers the target sector across all engaged countries and on EU level.



So far, the first Kick-off Meeting took place online on 18.02.2022 and the work, tasks and applied methodology were discussed (presentations of the output, activities, milestones). This part facilitated by E&D (Portugal). The next part which discussed, was the management and project evaluation, the administrative and financial agreements, facilitated by Assist (Germany). The expectations and plans about communication and dissemination were facilitated by HCCI (Greece). HP (Germany) was responsible for monitoring, evaluation and quality assurance plans, while Assist was also responsible for accomplishing the summary of the next steps.



The target groups are SMEs in the agrifood and bioeconomy sector, VET trainers, professional development consultants, VET providers, Ministries of Development and Agricultural development, Associations of Chambers of Commerce, Financial Chambers, Public authorities, Universities and Research institutions, networks.

During April to June 2022, partners started spreading VOIS project via their websites. They gave information and description about the project. From July 2022 partners started using project's Facebook profile and uploading content (articles, videos etc). On August VOIS' LinkedIn page has been completed and used to promote the project's activities. Partners are currently working on Training Content for Area 1 and Area 2 and the first face to face meeting in Heraklion that is planned to take place in October

