




# VOIS

Virtual Open Innovation  
Environment for SMEs




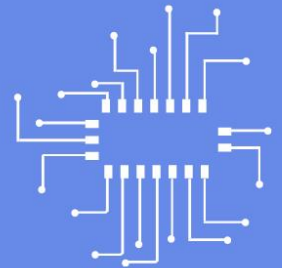
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# VOIS

Virtual Open Innovation  
Environment for SMEs



## The people:

- SME Managers in the agro-food and bio-economy sector,
- Professional development Consultants,
- VET Trainers

## The institutions:

- SMEs support organisations
- VET providers
- Ministries of Development and Agricultural Development
- Associations of Chambers of Commerce
- Geotechnical Chambers
- Financial Chambers
- Public authorities in charge of agricultural development at regional and local levels
- Universities and Research institutions
- Clusters/networks



## The results:

A **Virtual Open Innovation Environment** - a complex platform integrating tools for building professional open innovation competence among managers within agri-food and bioeconomy sector that will directly target the need for action-oriented competence development.

## The goal:

The Virtual OI Environment will incorporate 3 specific areas with opportunities for SMEs competence building:

**Area 1** - Organisational Area. In a form of practical tutorial regarding open innovation strategies/methodologies for SMEs for capacitating participants to design them and implement them in their organisations,

**Area 2** – Individual Development. Area focused on development of Open Innovation Competencies of Managers as individual leaders, competencies required for their ability to manage activities in the scope of open innovation.

**Area 3** – Open Innovation repository. A resource base gathering already available tools and support measures for SMEs open innovation.



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